QUESTION OF THE MONTH

Do you think the Strategies and Building Blocks for the new Coyote Valley community explained in this newsletter are heading in the right direction?

CONTACT US

For questions, comments or to give input please

Sal Yakubu, Principal Planner, City of San José phone (408) 277-4576 e-mail salifu.yakubu@sanjoseca.gov

Or our Outreach Consultant, Eileen Goodwin, at (408) 309-1426.

Detach here and mail or fax

What are your ideas for the future Coyote Valley community?

Please jot down your thoughts along with your name, address, etc., then return this postcard or fax to (408) 277-3250.

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Who is the Coyote Valley Task Force?

The twenty-member Task Force, under the leadership of co-chairs Mayor Ron Gonzales and Council Member Forrest Williams, was appointed by the San José City Council The Task Force is charged with guiding the preparation of a comprehensive and practical plan for the future of Coyote Valley. As an advisory body to the Council, the Task Force's primary role is to make specific land use, environmental protection, public facilities, infrastructure, financing and other recommendations for the Specific Plan. A complete roster can be found at the Coyote Valley Specific Plan website at www.sanjoseca.gov/coyotevalley/. The Task Force meets monthly and the meetings are open to the public. A list of meeting dates and times can also be found at the website.

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Coyote Valley Specific Plan Consultant Team

The City of San Jose has selected a team of highly qualified consultants led by land planning/ urban design team of the Dahlin Group and Ken Kay Associates to design a unique plan for Coyote Valley. This professional team of award winning national and international urban designers brings broad experience and ideas to the challenges facing us in Coyote Valley. A complete roster of the consultant team can be found at www.sanjoseca.gov/coyotevalley/

Topics for Future Community Meetings

June 12, 2004 Community Workshop: Interactive community workshop on three alternative design concepts. August 14, 2004 Community Workshop: Discussion of analyses of three alternative design concepts, and community identification of a preferred alternative design.



City of San José Planning Dept.

801 N. First Street, Room 400

San Jose, CA 95110

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First Class

The plan for Coyote Valley is to have a unique, vibrant, balanced community of at least 50,000 jobs and 25,000 housing units.

C O M M U N I T Y O U T R E A C H B U L L E T I N

Second Community Workshop Produces Preferences

On Saturday, May 15th, 2004, approximately 120 community members joined with the Coyote Valley Specific Plan Task Force to give input to the Coyote Valley Specific Plan staff and consultant team on the strategies and building blocks for creating a new and dynamic community in Coyote Valley.

The City is excited about this unique opportunity to establish Coyote Valley as a model for "smart growth" planning and development in California and the nation. The City's overall vision for Coyote, as stated in the San José 2020 General Plan, is a unique, vibrant, balanced community of at least 50,000 jobs and 25,000 housing units, where people will live, work, shop, learn, worship, and play.

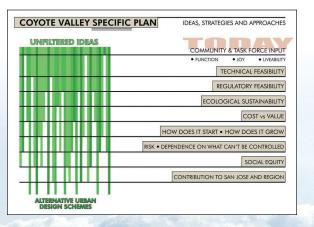
At earlier workshops, community members stated their strong

preference for land uses that are sensitive to the environment and well connected through a rich network of open spaces, trails, bicycle paths, roads, and transit corridors. At the May workshop, they expressed their vision for specific transit options, road networks, water features, parks and open spaces, and various building types and urban

forms. A summary of these workshops as well as the full presentation materials are available at the Coyote Valley Specific Plan website at www.sanjoseca.gov/coyotevalley/. In addition, the related story in this newsletter (see Community and Task Force shape strategy for Coyote Valley on page 2) summarizes the input and direction given to the Specific Plan team.

UNFILTERED

The Coyote Valley Specific Plan (CVSP) effort is undoubtedly one of the most ambitious and exciting planning opportunities ever undertaken in California. This is the right time to begin the planning process for Coyote Valley, so that when the need for growth occurs



San Jose will be ready with a plan in place to guide the creation of a unique new community that is based on exemplary urban design and environmental sustainability. This planning effort involves all interested and affected stakeholders (such as property owners) as well as broader community interests.

As depicted in the Evaluation Criteria chart at left, the planning effort is currently in the "unfiltered idea stage," in which all ideas are being explored. Once the three alternative design concepts are developed and discussed at the June 12th workshop.

then the technical consultants will evaluate the alternatives by various criteria (including environmental sustainability, cost, risk, social equity, feasibility, , etc.) over the summer. This evaluation, coupled with the community input from prior workshops, will be presented at a community workshop in August, at which time the community and Task Force will be asked to identify a preferred design alternative.

The preferred alternative will form the basis for the development of the Specific Plan, zoning regulations, design guidelines, financing plan, and development phasing schedule. An Environmental Impact Report (EIR) will be prepared for the entire Specific Plan package. Community workshops and Task Force meetings will continue in 2004 and 2005, with public hearings before the San Jose City Council in December 2005 for the adoption of the Coyote Valley Specific Plan and related documents.

Community and Task Force Shape Strategy for Coyote Valley

At the May 15th community workshop and the subsequent May 17th Task Force meeting, the Coyote Valley Specific Plan began to take shape. Some of the major opportunities discussed by community and Task Force members included:

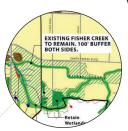
- Create the Coyote Valley community based upon an "environmental footprint," sensitive to the area's unique natural
- Utilize and enhance the existing Fisher Creek and its habitat

Creating a Pedestrian Friendly Transit Network

- · Link areas within the Coyote Valley with a transit system
- Shape the road network around a "merge and loop" parkway system
- Make the area come alive by starting with a "big idea"

Highlighted below are five strategies for shaping the urban form in the future Coyote Valley.

The City is committed to involving the community fully in the planning process for Coyote Valley by establishing a thorough and open process that provides numerous opportunities and venues for community input. In particular, the City has established a series of Community Workshops at key points in the planning process to which everyone is encouraged to attend. In addition, the public is also welcome to attend and participate in all Task Force meetings. Once the Task Force makes its recommendation on a draft Specific Plan, public hearings will be held by the Planning Commission and City Council prior to the Council consideration of the Plan in December 2005. A calendar of all meetings can be found at www.sanjoseca.gov/coyotevalley/.



lignment and provide adequate

a second reach of Fisher Creek for

Creating a Compact and Sustainable Urban Ecology (Enhancing the Natural Setting)

Realign Fisher Creek to its "natural ion" along the western hills



ways for detention

Community members expressed a preference to restore Fisher Creek to its "natural location" and were excited about the possibilities for a new water feature and bio-swales. The Task Force members also appreciated the opportunities to enhance the habitat as well as provide flood control. It was recommended that all three options for Fisher Creek (above) be pursued until permitting issues with regulatory agencies are sorted through.

The urban design approach for Coyote Valley focuses on the guiding principles of a sustainable, transit-oriented, walkable community, containing a mix of jobs and housing that is efficient in its use of land. Specifically, the community and Task Force members discussed the merits of organizing the future Coyote Valley development around a transit "spine" versus a more dispersed system. Although there were many advantages for

> both systems, the ultimate direction to the Covote

Valley Specific Plan staff and consultant team was to utilize the rail transit "spine" approach while allowing for a possible future addition of PRT or other network. In addition, the Task Force, at its May 17th meeting, directed that a golf/electric cart style network be considered to support and provide additional linkage to the spine transit system so that future residents could walk, ride bikes or take a golf cart to the transit system and leave their cars at home.

A fixed route transit spine similar to Valley Transportation Authority's (VTA's) light rail transit system, but with a more open-air design

ORKSH



Creating a Pedestrian Friendly Road Network



City Standards High Volume Road Network similar to North San Jose

SHES

Community and Task



with the community's input.

tablishing destination retail or entertainment as a "catalyst" for Coyote Valley



After considerable debate on whether San José could sustain an additional destination

retail area, the community expressed a desire to see a water feature (with some retail)

building blocks for the future Coyote Valley. The community further expressed support

Mixing densities and

office, retail, and

as well as colleges, conference centers, recreational facilities and churches as initial

for the concept of mixed-uses, particularly near the transit lines, and a continued

consideration of a range of densities within the Plan area. These elements would

Creating a Vibrant and Integrated Community Strategy

create a unique sense of place. The Task Force, at its May 17th meeting, concurred



Creating a large water that would be used for recreation. or dining at



feature such as lake the edges

How is the Community Included in the Planning Process?



Retain existing agriculture and open space



Create a Napa Valley- or South Livermore-like agricultural lifestyle

Greenbelt Strategies

Explore Agricultural Land Trusts



The community members and Coyote residents who attended the Workshop, were quick to point out that large scale agricultural options were not economically viable. However, there was some openness to the South Livermore model of combining agricultural and residential uses. There was discussion related to the reasons for the Coyote Greenbelt designation, and its implications for land use. The Task Force, at its May 17th meeting, directed the consultant team to continue to work with the community to plan for the future of the area as a non-urban buffer between San José and Morgan Hill.

What is the Coyote Valley **Specific Plan?**

The Coyote Valley Specific Plan (CVSP) is a prerequisite to any development in the Coyote Valley Urban Reserve, and as such is a critical component of San José's future. Consistent with state law, the Coyote Valley Specific Plan process includes the ability to plan land uses in detail in terms of location and intensity, determine transportation, infrastructure and community services, formulate financing and implementation programs, and phase the implementation of any of the plan elements as necessary. The process also includes the participation of affected jurisdictions, property owners, developers, and other community and regional stakeholders. As with any major planning effort, an Environmental Impact Report is also required.

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BY ADDRESSEE CODE ENFORCEMENT DEPT

that could skip stops

New technology Personal Rapid

Transit (PRT) Network with a

fixed elevated skyway and

individual compartments

Force members discussed several options for future road networks in Coyote Valley and opted for the Parkway system because it eliminates the need for multiple traffic lights and large intersections while keeping the traffic moving through the area. The elimination of the large intersections was seen as a benefit to making the future community more walkable. It was also noted that smaller grids within the Parkway system do work and make for charming neighborhood streets that are easy to navigate on foot and bike. As a result the Task Force, at its May 17th meeting, directed that the Project

Team pursue a combined approach of the

Parkway and Grid System for the street network.

arterial streets similar to



A Parkway approach similar to Washington D.C.



A Parkway system for the high volume streets and grid for the low volume streets